







Global Data

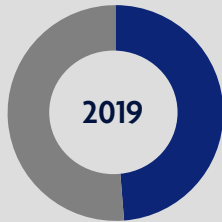
 Total GDP contribution:		 Total Travel & Tourism jobs:		
2019	10.3% USD 9,630 BN	Travel & Tourism GDP change:	333 MN = 1 in 10 jobs	Change in Jobs ² :
2020	5.3% USD 4,775 BN	-50.4% =USD -4,855 BN (Economy GDP = -3.3%)	271 MN = 1 in 12 jobs	-62.0MN = -18.6%
2021	6.1% USD 5,812 BN	+21.7% =USD 1,038 BN (Economy GDP = 5.8%)	289 MN = 1 in 11 jobs	+18.2MN = + 6.7%

Burkina Faso Key Data

2019	2020	2021
Total contribution of Travel & Tourism to GDP:		
 2.6% of Total Economy XOF 254.6BN (USD 459.0MN)	1.4% of Total Economy XOF 142.7BN (USD 257.2MN) Change: -44.0% Economy change: +2.0%	1.6% of Total Economy XOF 167.7BN (USD 302.3MN) Change: +17.5% Economy change: +6.8%
Total contribution of Travel & Tourism to Employment:		
 131.9 (000s) 1.9% of total jobs	102.3 (000s) 1.4% of total jobs Change: -22.4%	113.1 (000s) 1.5% of total jobs Change: +10.6%
Visitor Spend:		
International:		
 XOF 106.3 BN 4.2% of total exports (USD 191.6MN)	XOF 33.7 BN 1.2% of total exports (USD 60.8MN) Change: -68.2%	XOF 40.5 BN 1.5% of total exports (USD 73.0MN) Change: +20.0%
Domestic:		
 XOF 101.1 BN (USD 182.3MN)	XOF 70.6 BN (USD 127.2MN) Change: -30.2%	XOF 86.8 BN (USD 156.5MN) Change: +23.1%

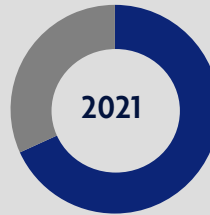
Burkina Faso Sector Characteristics

Domestic vs International Spending:



● Domestic Spending:
USD 182.3MN (49%)

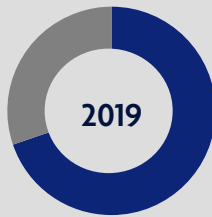
● International Spending:
USD 191.6MN (51%)



● Domestic Spending:
USD 156.5MN (68%)

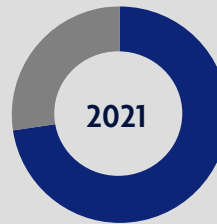
● International Spending:
USD 73.0MN (32%)

Leisure vs Business Spending:



● Leisure Spending:
USD 260.8MN (70%)

● Business Spending:
USD 113.0MN (30%)



● Leisure Spending:
USD 166.8MN (73%)

● Business Spending:
USD 62.8MN (27%)

Inbound Arrivals³

2019	2021
1. France 16%	1. France 25%
2. Côte D'Ivoire 11%	2. Guinea 10%
3. Mali 8%	3. Côte D'Ivoire 8%
4. Niger 5%	4. Mali 6%
5. Guinea 5%	5. Niger 5%
Rest of world 55%	Rest of world 46%

Outbound Departures³

2019	2021
1. Côte D'Ivoire 30%	1. Ghana 27%
2. Ghana 17%	2. Côte D'Ivoire 23%
3. Togo 15%	3. Togo 15%
4. Nigeria 10%	4. Nigeria 12%
5. France 7%	5. France 7%
Rest of world 21%	Rest of world 16%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO