







### Global Data

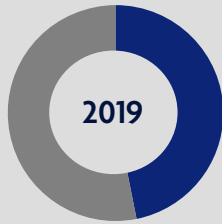
 Total GDP contribution:		 Total Travel & Tourism jobs:		
2019	<b>10.3%</b> USD 9,630 BN	Travel & Tourism GDP change:	<b>333 MN</b> = 1 in 10 jobs	Change in Jobs <sup>2</sup> :
2020	<b>5.3%</b> USD 4,775 BN	<b>-50.4%</b> =USD -4,855 BN (Economy GDP = -3.3%)	<b>271 MN</b> = 1 in 12 jobs	<b>-62.0MN</b> = -18.6%
2021	<b>6.1%</b> USD 5,812 BN	<b>+21.7%</b> =USD 1,038 BN (Economy GDP = 5.8%)	<b>289 MN</b> = 1 in 11 jobs	<b>+18.2MN</b> = + 6.7%

### Nicaragua Key Data

2019	2020	2021
<b>Total contribution of Travel &amp; Tourism to GDP:</b>		
 <b>8.9%</b> of Total Economy NIO 40,841.3MN (USD 1,158.6MN)	<b>7.4%</b> of Total Economy NIO 33,019.6MN (USD 936.7MN) Change: -19.2% Economy change: -2.0%	<b>6.4%</b> of Total Economy NIO 31,252.7MN (USD 886.6MN) Change: -5.4% Economy change: +9.1%
<b>Total contribution of Travel &amp; Tourism to Employment:</b>		
 <b>274.1 (000s)</b> 9.5% of total jobs	<b>264.8 (000s)</b> 9.1% of total jobs Change: -3.4%	<b>266.5 (000s)</b> 8.9% of total jobs Change: +0.6%
<b>Visitor Spend:</b>		
<b>International:</b>		
 <b>NIO 19,223.5 MN</b> 9.3% of total exports (USD 545.4MN)	<b>NIO 7,268.4 MN</b> 3.8% of total exports (USD 206.2MN) Change: -62.2%	<b>NIO 6,236.6 MN</b> 3.0% of total exports (USD 176.9MN) Change: -14.2%
<b>Domestic:</b>		
 <b>NIO 16,971.8 MN</b> (USD 481.5MN)	<b>NIO 22,395.9 MN</b> (USD 635.4MN) Change: +32.0%	<b>NIO 21,868.6 MN</b> (USD 620.4MN) Change: -2.4%

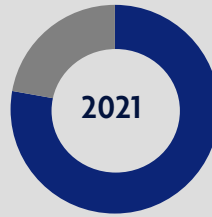
### Nicaragua Sector Characteristics

#### Domestic vs International Spending:



● Domestic Spending:  
**USD 481.5MN (47%)**

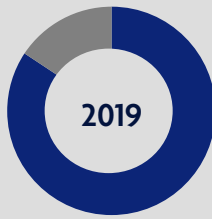
● International Spending:  
**USD 545.4MN (53%)**



● Domestic Spending:  
**USD 620.4MN (78%)**

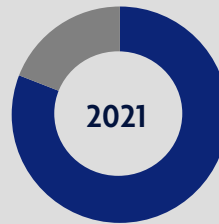
● International Spending:  
**USD 176.9MN (22%)**

#### Leisure vs Business Spending:



● Leisure Spending:  
**USD 865.8MN (84%)**

● Business Spending:  
**USD 161.0MN (16%)**



● Leisure Spending:  
**USD 645.0MN (81%)**

● Business Spending:  
**USD 152.3MN (19%)**

#### Inbound Arrivals<sup>3</sup>

2019	2021
1. United States <b>13%</b>	1. Honduras <b>14%</b>
2. Honduras <b>12%</b>	2. El Salvador <b>12%</b>
3. Costa Rica <b>11%</b>	3. United States <b>11%</b>
4. El Salvador <b>8%</b>	4. Costa Rica <b>11%</b>
5. Guatemala <b>5%</b>	5. Guatemala <b>7%</b>
<b>Rest of world 51%</b>	<b>Rest of world 45%</b>

#### Outbound Departures<sup>3</sup>

2019	2021
1. Costa Rica <b>58%</b>	1. Costa Rica <b>58%</b>
2. Honduras <b>11%</b>	2. United States <b>12%</b>
3. United States <b>9%</b>	3. Honduras <b>11%</b>
4. Guatemala <b>8%</b>	4. El Salvador <b>7%</b>
5. El Salvador <b>4%</b>	5. Guatemala <b>5%</b>
<b>Rest of world 9%</b>	<b>Rest of world 7%</b>

**Note:** All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO