

Global Data



Total GDP contribution:

2019

10.4%

USD 9,170 BN

2020

5.5%

USD 4,671 BN



Total Travel & Tourism jobs:

2019

334 MN

= 1 in 10 jobs

2020

272 MN

= 1 in 11 jobs

Total Travel & Tourism GDP change in 2020:

-49.1%

=USD -4,498 BN

Global Economy GDP change:

-3.7%

1 in 4 net new jobs
were created by Travel &
Tourism during 2014-2019



Change in Jobs in 2020²

-61.6 MN
-18.5%

Malta Key Data

2019

2020



Total contribution of Travel & Tourism to GDP:

15.9%

of Total
Economy

Total T&T GDP = EUR2,148.0MN
(USD2,451.9MN)

5.4%

of Total
Economy

Total T&T GDP = EUR664.4MN
(USD758.4MN)

-69.1%

Change in Travel
& Tourism GDP
vs -8.8% real
economy GDP
change



Total contribution of Travel & Tourism to Employment:

54.4

Jobs (000s)

(21.3 % of total employment)

47.8

Jobs (000s)

(18.1 % of total employment)

Change in jobs²:

-12.1%

-6.6 (000s)



Visitor Impact
International:

EUR 1,926.2 MN

Visitor spend

9.9% of total exports (USD2,198.8MN)

EUR 496.3 MN

Visitor spend

2.8% of total exports (USD566.5MN)

Change in
international visitor
spend:

-74.2%

-USD 1,632.3 MN

Domestic:

EUR 218.8 MN

Visitor spend

(USD 249.7MN)

EUR 96.3 MN

Visitor spend

(USD 109.9MN)

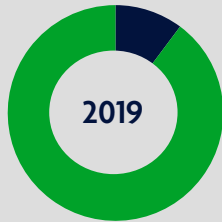
Change in domestic
visitor spend:

-56.0%

-USD 139.9 MN

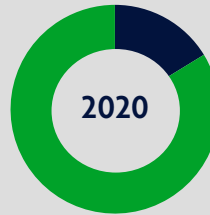
Malta Sector Characteristics

Domestic vs International Spending:



● Domestic Spending:
USD 249.7MN (10%)

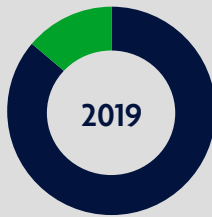
● International Spending:
USD 2,198.8MN (90%)



● Domestic Spending:
USD 109.9MN (16%)

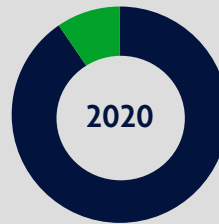
● International Spending:
USD 566.5MN (84%)

Leisure vs Business Spending:



● Leisure Spending:
USD 2,109.1MN (86%)

● Business Spending:
USD 339.4MN (14%)



● Leisure Spending:
USD 611.7MN (90%)

● Business Spending:
USD 64.7MN (10%)

Inbound Arrivals³

| 2019 | 2020 |
|------------------------------|------------------------------|
| 1. United Kingdom 23% | 1. United Kingdom 20% |
| 2. Italy 14% | 2. Italy 15% |
| 3. France 9% | 3. Germany 9% |
| 4. Germany 8% | 4. France 6% |
| 5. Spain 4% | 5. Poland 6% |
| Rest of world 42% | Rest of world 44% |

Outbound Departures³

| 2019 | 2020 |
|------------------------------|------------------------------|
| 1. United Kingdom 30% | 1. United Kingdom 32% |
| 2. Italy 15% | 2. Italy 18% |
| 3. France 12% | 3. France 12% |
| 4. Spain 8% | 4. Germany 8% |
| 5. Germany 4% | 5. Spain 4% |
| Rest of world 30% | Rest of world 27% |

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO