

Global Data



Total GDP contribution:

2019

10.4%

USD 9,170 BN

2020

5.5%

USD 4,671 BN



Total Travel & Tourism jobs:

2019

334 MN

= 1 in 10 jobs

2020

272 MN

= 1 in 11 jobs

Total Travel & Tourism GDP change in 2020:

-49.1%

=USD -4,498 BN

Global Economy GDP change:

-3.7%

1 in 4 net new jobs
were created by Travel &
Tourism during 2014-2019



Change in Jobs in 2020²

-61.6 MN
-18.5%

Mali Key Data

2019

2020



Total contribution of Travel & Tourism to GDP:

8.5%

of Total
Economy

Total T&T GDP = XOF860.4BN
(USD1,495.3MN)

3.9%

of Total
Economy

Total T&T GDP = XOF383.6BN
(USD666.6MN)

-55.4%

Change in Travel
& Tourism GDP
vs -1.8% real
economy GDP
change



Total contribution of Travel & Tourism to Employment:

353.5

Jobs (000s)
(8.9 % of total employment)

231.7

Jobs (000s)
(5.8 % of total employment)

Change in jobs²:

-34.5%

-121.8 (000s)



Visitor Impact
International:

XOF **124.7** BN

Visitor spend
4.7% of total exports (USD216.7MN)

XOF **34.9** BN

Visitor spend
1.4% of total exports (USD60.7MN)

Change in
international visitor
spend:

-72.0%

-USD 156.0 MN

Domestic:

XOF **621.9** BN

Visitor spend
(USD 1,080.8MN)

XOF **280.7** BN

Visitor spend
(USD 487.8MN)

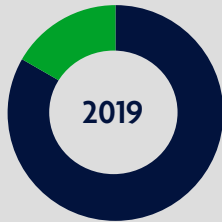
Change in domestic
visitor spend:

-54.9%

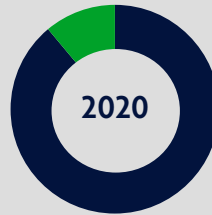
-USD 593.0 MN

Mali Sector Characteristics

Domestic vs International Spending:

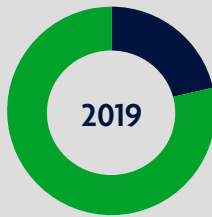


● Domestic Spending:
USD 1,080.8MN (83%)
● International Spending:
USD 216.7MN (17%)

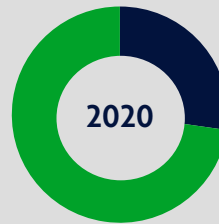


● Domestic Spending:
USD 487.8MN (89%)
● International Spending:
USD 60.7MN (11%)

Leisure vs Business Spending:



● Leisure Spending:
USD 277.9MN (21%)
● Business Spending:
USD 1,019.6MN (79%)



● Leisure Spending:
USD 149.8MN (27%)
● Business Spending:
USD 398.7MN (73%)

Inbound Arrivals³

2019	2020
1. United States 16%	1. United States 13%
2. Spain 11%	2. Spain 10%
3. France 9%	3. France 6%
4. Italy 5%	4. Italy 6%
5. United Kingdom 4%	5. United Kingdom 4%
Rest of world 56%	Rest of world 61%

Outbound Departures³

2019	2020
1. France 25%	1. Côte D'Ivoire 20%
2. Côte D'Ivoire 16%	2. France 19%
3. Nigeria 13%	3. Nigeria 16%
4. Senegal 9%	4. Senegal 11%
5. Morocco 8%	5. Morocco 7%
Rest of world 30%	Rest of world 28%

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO