

FRANCE

2021 Annual Research: Key Highlights¹

Global Data



Total GDP contribution:

2019

10.4%

USD 9,170 BN

2020

5.5%

USD 4,671 BN



Total Travel & Tourism jobs:

2019

334 MN

= 1 in 10 jobs

2020

272 MN

= 1 in 11 jobs

Total Travel & Tourism GDP change in 2020:

-49.1%

=USD -4,498 BN

Global Economy GDP change:

-3.7%

1 in 4 net new jobs
were created by Travel &
Tourism during 2014-2019



Change in Jobs in 2020²

-61.6 MN
-18.5%

France Key Data

2019

2020



Total contribution of Travel & Tourism to GDP:

8.5%

of Total
Economy

Total T&T GDP = EUR210.7BN
(USD240.5BN)

4.7%

of Total
Economy

Total T&T GDP = EUR107.9BN
(USD123.2BN)

-48.8%

Change in Travel
& Tourism GDP
vs -8.4% real
economy GDP
change



Total contribution of Travel & Tourism to Employment:

2,691.6

Jobs (000s)
(9.5 % of total employment)

2,499.1

Jobs (000s)
(8.9 % of total employment)

Change in jobs²:

-7.2%

-192.5 (000s)



Visitor Impact
International:

EUR **60.4** BN

Visitor spend
7.7% of total exports (USD69.0BN)

EUR **28.5** BN

Visitor spend
4.5% of total exports (USD32.5BN)

Change in
international visitor
spend:

-52.9%

-USD 36.5 BN

Domestic:

EUR **115.5** BN

Visitor spend
(USD 131.8BN)

EUR **58.0** BN

Visitor spend
(USD 66.2BN)

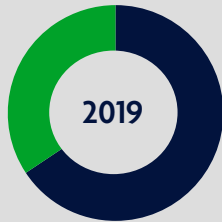
Change in domestic
visitor spend:

-49.8%

-USD 65.7 BN

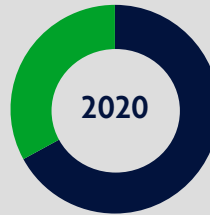
France Sector Characteristics

Domestic vs International Spending:



● Domestic Spending:
USD 131.8BN (66%)

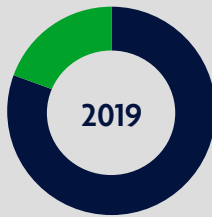
● International Spending:
USD 69.0BN (34%)



● Domestic Spending:
USD 66.2BN (67%)

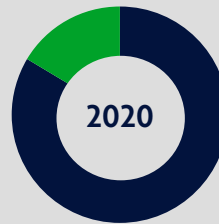
● International Spending:
USD 32.5BN (33%)

Leisure vs Business Spending:



● Leisure Spending:
USD 161.8BN (81%)

● Business Spending:
USD 39.0BN (19%)



● Leisure Spending:
USD 82.5BN (84%)

● Business Spending:
USD 16.2BN (16%)

Inbound Arrivals³

2019	2020
1. United Kingdom 14%	1. Germany 16%
2. Germany 14%	2. Belgium 15%
3. Belgium 12%	3. United Kingdom 13%
4. Italy 8%	4. Switzerland 9%
5. Switzerland 8%	5. Italy 8%
Rest of world 44%	Rest of world 39%

Outbound Departures³

2019	2020
1. Spain 20%	1. Spain 24%
2. Italy 14%	2. Italy 19%
3. United Kingdom 6%	3. United Kingdom 7%
4. Morocco 4%	4. Germany 4%
5. Germany 3%	5. Belgium 3%
Rest of world 53%	Rest of world 43%

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO