

Global Data



Total GDP contribution:

2019

10.4%

USD 9,170 BN

2020

5.5%

USD 4,671 BN



Total Travel & Tourism jobs:

2019

334 MN

= 1 in 10 jobs

2020

272 MN

= 1 in 11 jobs

Total Travel & Tourism GDP change in 2020:

-49.1%

=USD -4,498 BN

Global Economy GDP change:

-3.7%

1 in 4 net new jobs
were created by Travel &
Tourism during 2014-2019



Change in Jobs in 2020²

-61.6 MN
-18.5%

Côte D'Ivoire Key Data

2019

2020



Total contribution of Travel & Tourism to GDP:

8.5%

of Total
Economy

Total T&T GDP = XOF2,151.1BN
(USD3,738.6MN)

4.8%

of Total
Economy

Total T&T GDP = XOF1,204.4BN
(USD2,093.2MN)

-44.0%

Change in Travel
& Tourism GDP
vs +0.3% real
economy GDP
change



Total contribution of Travel & Tourism to Employment:

710.4

Jobs (000s)
(8.6 % of total employment)

492.1

Jobs (000s)
(5.9 % of total employment)

Change in jobs²:

-30.7%

-218.3 (000s)



Visitor Impact
International:

XOF **350.3** BN

Visitor spend
4.4% of total exports (USD608.8MN)

XOF **112.5** BN

Visitor spend
1.6% of total exports (USD195.5MN)

Change in
international visitor
spend:

-67.9%

-USD 413.2 MN

Domestic:

XOF **1,598.5** BN

Visitor spend
(USD 2,778.1MN)

XOF **943.5** BN

Visitor spend
(USD 1,639.7MN)

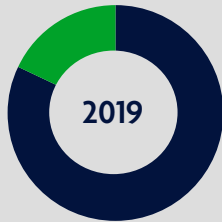
Change in domestic
visitor spend:

-41.0%

-USD 1,138.4 MN

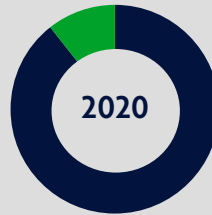
Côte D'Ivoire Sector Characteristics

Domestic vs International Spending:



● Domestic Spending:
USD 2,778.1MN (82%)

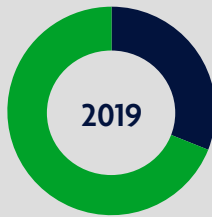
● International Spending:
USD 608.8MN (18%)



● Domestic Spending:
USD 1,639.7MN (89%)

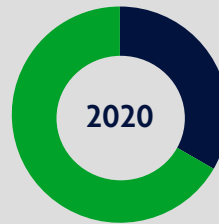
● International Spending:
USD 195.5MN (11%)

Leisure vs Business Spending:



● Leisure Spending:
USD 1,052.1MN (31%)

● Business Spending:
USD 2,334.8MN (69%)



● Leisure Spending:
USD 611.8MN (33%)

● Business Spending:
USD 1,223.5MN (67%)

Inbound Arrivals³

2019	2020
1. France 33%	1. France 24%
2. Guinea 8%	2. Guinea 13%
3. Burkina Faso 8%	3. Burkina Faso 9%
4. United States 7%	4. Mali 8%
5. Mali 7%	5. Senegal 7%
Rest of world 37%	Rest of world 40%

Outbound Departures³

2019	2020
1. Ghana 25%	1. Ghana 24%
2. Togo 16%	2. Togo 20%
3. Nigeria 12%	3. Nigeria 15%
4. Morocco 8%	4. Senegal 9%
5. Senegal 7%	5. Morocco 6%
Rest of world 32%	Rest of world 26%

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO