

# ANGUILLA

2021 Annual Research: Key Highlights<sup>1</sup>

## Global Data



Total GDP contribution:

2019

**10.4%**

USD 9,170 BN

2020

**5.5%**

USD 4,671 BN



Total Travel & Tourism jobs:

2019

**334 MN**

= 1 in 10 jobs

2020

**272 MN**

= 1 in 11 jobs

Total Travel & Tourism GDP change in 2020:

**-49.1%**

=USD -4,498 BN

Global Economy GDP change:

**-3.7%**

1 in 4 net new jobs  
were created by Travel &  
Tourism during 2014-2019



Change in Jobs in 2020<sup>2</sup>

**-61.6 MN**  
-18.5%

## Anguilla Key Data

2019

2020



Total contribution of Travel & Tourism to GDP:

**43.4%** of Total Economy

Total T&T GDP = XCD397.0MN  
(USD147.0MN)

**15.7%** of Total Economy

Total T&T GDP = XCD114.3MN  
(USD42.3MN)

**-71.2%**

Change in Travel & Tourism GDP  
vs -20.4% real economy GDP  
change



Total contribution of Travel & Tourism to Employment:

**3.8**

Jobs (000s)  
(51.1 % of total employment)

**2.6**

Jobs (000s)  
(37.7 % of total employment)

Change in jobs<sup>2</sup>:

**-30.2%**

-1.2 (000s)



Visitor Impact  
International:

XCD **370.6 MN**

Visitor spend  
69.0% of total exports (USD137.3MN)

XCD **92.1 MN**

Visitor spend  
47.0% of total exports (USD34.1MN)

Change in  
international visitor  
spend:

**-75.2%**

-USD 103.1 MN

Domestic:

XCD **28.4 MN**

Visitor spend  
(USD 10.5MN)

XCD **13.5 MN**

Visitor spend  
(USD 5.0MN)

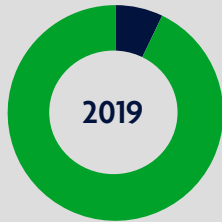
Change in domestic  
visitor spend:

**-52.5%**

-USD 5.5 MN

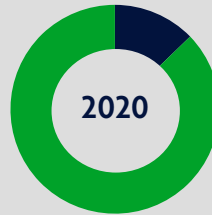
### Anguilla Sector Characteristics

#### Domestic vs International Spending:



● Domestic Spending:  
**USD 10.5MN (7%)**

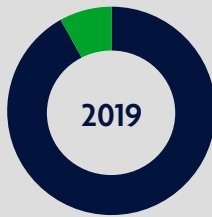
● International Spending:  
**USD 137.3MN (93%)**



● Domestic Spending:  
**USD 5.0MN (13%)**

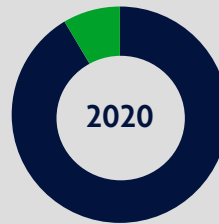
● International Spending:  
**USD 34.1MN (87%)**

#### Leisure vs Business Spending:



● Leisure Spending:  
**USD 135.8MN (92%)**

● Business Spending:  
**USD 12.0MN (8%)**



● Leisure Spending:  
**USD 35.8MN (91%)**

● Business Spending:  
**USD 3.3MN (9%)**

### Inbound Arrivals<sup>3</sup>

2019	2020
1. United States <b>67%</b>	1. United States <b>59%</b>
2. Canada <b>4%</b>	2. Canada <b>4%</b>
3. United Kingdom <b>4%</b>	3. United Kingdom <b>4%</b>
4. France <b>3%</b>	4. France <b>2%</b>
5. Italy <b>1%</b>	5. Italy <b>2%</b>
<b>Rest of world 21%</b>	<b>Rest of world 29%</b>

### Outbound Departures<sup>3</sup>

2019	2020
1. St Kitts and Nevis <b>19%</b>	1. Dominican Republic <b>28%</b>
2. United States <b>17%</b>	2. United States <b>12%</b>
3. Togo <b>15%</b>	3. Philippines <b>11%</b>
4. Dominican Republic <b>9%</b>	4. St Kitts and Nevis <b>8%</b>
5. Philippines <b>9%</b>	5. Togo <b>7%</b>
<b>Rest of world 31%</b>	<b>Rest of world 34%</b>

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO