







Global Data

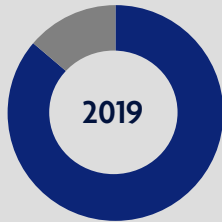
|  Total GDP contribution: | |  Total Travel & Tourism jobs: | | |
|--|------------------------------|--|---------------------------------|-------------------------------|
| 2019 | 10.3% USD 9,630 BN | Travel & Tourism GDP change: | 333 MN = 1 in 10 jobs | Change in Jobs ² : |
| 2020 | 5.3% USD 4,775 BN | -50.4% =USD -4,855 BN (Economy GDP = -3.3%) | 271 MN = 1 in 12 jobs | -62.0MN = -18.6% |
| 2021 | 6.1% USD 5,812 BN | +21.7% =USD 1,038 BN (Economy GDP = 5.8%) | 289 MN = 1 in 11 jobs | +18.2MN = + 6.7% |

Venezuela Key Data

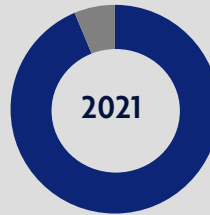
| 2019 | 2020 | 2021 |
|--|---|--|
| Total contribution of Travel & Tourism to GDP: | | |
|  9.3% of Total Economy VEB 24,248,746TRN (USD 4.6BN) | 5.5% of Total Economy VEB 9,293,536TRN (USD 1.8BN) Change: -61.7% Economy change: -34.9% | 7.4% of Total Economy VEB 14,102,593.5TRN (USD 2.7BN) Change: +51.7% Economy change: +12.1% |
| Total contribution of Travel & Tourism to Employment: | | |
|  1.27MN 10.3% of total jobs | 0.80MN 6.8% of total jobs Change: -37.2% | 0.97MN 8.2% of total jobs Change: +21.6% |
| Visitor Spend: | | |
| International: | | |
|  VEB 2,984,109.3TRN 4.3% of total exports (USD 0.6BN) | VEB 889,728.6TRN 4.7% of total exports (USD 0.2BN) Change: -70.2% | VEB 770,349.2TRN 2.5% of total exports (USD 0.1BN) Change: -13.4% |
| Domestic: | | |
|  VEB 18,602,584.1TRN (USD 3.5BN) | VEB 6,960,804TRN (USD 1.3BN) Change: -62.6% | VEB 11,443,733.5TRN (USD 2.2BN) Change: +64.4% |

Venezuela Sector Characteristics

Domestic vs International Spending:

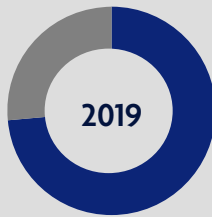


● Domestic Spending:
USD 3.5BN (86%)
● International Spending:
USD 0.6BN (14%)

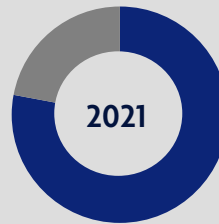


● Domestic Spending:
USD 2.2BN (94%)
● International Spending:
USD 0.1BN (6%)

Leisure vs Business Spending:



● Leisure Spending:
USD 3.0BN (74%)
● Business Spending:
USD 1.1BN (26%)



● Leisure Spending:
USD 1.8BN (78%)
● Business Spending:
USD 0.5BN (22%)

Inbound Arrivals³

| 2019 | 2021 |
|----------------------------|----------------------------------|
| 1. Spain 26% | 1. Spain 30% |
| 2. Italy 11% | 2. Italy 13% |
| 3. Colombia 10% | 3. France 9% |
| 4. United States 9% | 4. United States 8% |
| 5. France 7% | 5. Trinidad and Tobago 8% |
| Rest of world 37% | Rest of world 32% |

Outbound Departures³

| 2019 | 2021 |
|-----------------------------|----------------------------------|
| 1. Ecuador 29% | 1. Ecuador 27% |
| 2. United States 15% | 2. United States 24% |
| 3. Peru 13% | 3. Dominican Republic 11% |
| 4. Colombia 7% | 4. Colombia 11% |
| 5. Panama 7% | 5. Panama 5% |
| Rest of world 28% | Rest of world 21% |

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO