

UNITED ARAB EMIRATES

2021 Annual Research: Key Highlights¹

Global Data



Total GDP contribution:

2019

10.4%

USD 9,170 BN

2020

5.5%

USD 4,671 BN



Total Travel & Tourism jobs:

2019

334 MN

= 1 in 10 jobs

2020

272 MN

= 1 in 11 jobs

Total Travel & Tourism GDP change in 2020:

-49.1%

=USD -4,498 BN

Global Economy GDP change:

-3.7%

1 in 4 net new jobs
were created by Travel &
Tourism during 2014-2019



Change in Jobs in 2020²

-61.6 MN
-18.5%

United Arab Emirates Key Data

2019

2020



Total contribution of Travel & Tourism to GDP:

11.6%

of Total
Economy

Total T&T GDP = AED180.4BN
(USD49,115.0MN)

5.4%

of Total
Economy

Total T&T GDP = AED71.6BN
(USD19,482.5MN)

-60.3%

Change in Travel
& Tourism GDP
vs -7.7% real
economy GDP
change



Total contribution of Travel & Tourism to Employment:

749.2

Jobs (000s)
(11.2 % of total employment)

574.3

Jobs (000s)
(9.4 % of total employment)

Change in jobs²:

-23.3%

-174.9 (000s)



Visitor Impact
International:

AED **143.1** BN

Visitor spend
9.9% of total exports (USD38,956.5MN)

AED **48.7** BN

Visitor spend
4.2% of total exports (USD13,245.1MN)

Change in
international visitor
spend:

-66.0%

-USD 25,711.4 MN

Domestic:

AED **41.5** BN

Visitor spend
(USD 11,298.4MN)

AED **23.8** BN

Visitor spend
(USD 6,472.8MN)

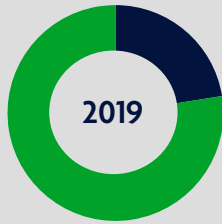
Change in domestic
visitor spend:

-42.7%

-USD 4,825.6 MN

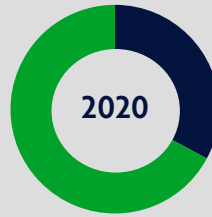
United Arab Emirates Sector Characteristics

Domestic vs International Spending:



● Domestic Spending:
USD 11,298.4MN (22%)

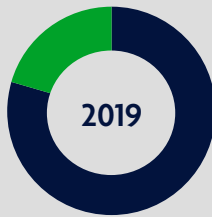
● International Spending:
USD 38,956.5MN (78%)



● Domestic Spending:
USD 6,472.8MN (33%)

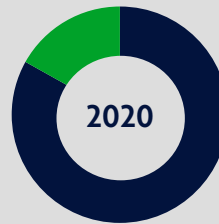
● International Spending:
USD 13,245.1MN (67%)

Leisure vs Business Spending:



● Leisure Spending:
USD 39,948.0MN (79%)

● Business Spending:
USD 10,307.0MN (21%)



● Leisure Spending:
USD 16,387.1MN (83%)

● Business Spending:
USD 3,330.8MN (17%)

Inbound Arrivals³

2019	2020
1. India 12%	1. Saudi Arabia 14%
2. Saudi Arabia 8%	2. India 14%
3. United Kingdom 7%	3. China 7%
4. China 7%	4. Oman 6%
5. Oman 5%	5. United Kingdom 5%
Rest of world 60%	Rest of world 53%

Outbound Departures³

2019	2020
1. Saudi Arabia 19%	1. Saudi Arabia 30%
2. United Kingdom 14%	2. United Kingdom 17%
3. Oman 9%	3. Oman 14%
4. Azerbaijan 9%	4. Azerbaijan 6%
5. France 7%	5. France 5%
Rest of world 42%	Rest of world 28%

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO