

SOLOMON ISLANDS

2021 Annual Research: Key Highlights¹

Global Data



Total GDP contribution:

2019

10.4%

USD 9,170 BN

2020

5.5%

USD 4,671 BN



Total Travel & Tourism jobs:

2019

334 MN

= 1 in 10 jobs

2020

272 MN

= 1 in 11 jobs

Total Travel & Tourism GDP change in 2020:

-49.1%

=USD -4,498 BN

Global Economy GDP change:

-3.7%

1 in 4 net new jobs
were created by Travel &
Tourism during 2014-2019



Change in Jobs in 2020²

-61.6 MN
-18.5%

Solomon Islands Key Data

2019

2020



Total contribution of Travel & Tourism to GDP:

9.3%

of Total
Economy

Total T&T GDP = SBD1,024.8MN
(USD123.4MN)

3.5%

of Total
Economy

Total T&T GDP = SBD332.9MN
(USD40.1MN)

-67.5%

Change in Travel
& Tourism GDP
vs -13.1% real
economy GDP
change



Total contribution of Travel & Tourism to Employment:

28.1

Jobs (000s)
(8.4 % of total employment)

21.2

Jobs (000s)
(6.3 % of total employment)

Change in jobs²:

-24.5%

-6.9 (000s)



Visitor Impact
International:

SBD **690.0 MN**

Visitor spend
13.9% of total exports (USD83.1MN)

SBD **123.6 MN**

Visitor spend
2.1% of total exports (USD14.9MN)

Change in
international visitor
spend:

-82.1%

-USD 68.2 MN

Domestic:

SBD **203.9 MN**

Visitor spend
(USD 24.6MN)

SBD **129.5 MN**

Visitor spend
(USD 15.6MN)

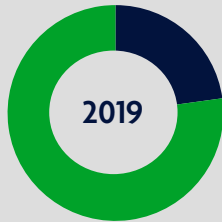
Change in domestic
visitor spend:

-36.5%

-USD 9.0 MN

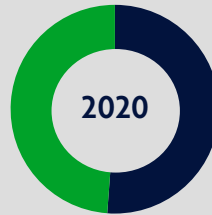
Solomon Islands Sector Characteristics

Domestic vs International Spending:



● Domestic Spending:
USD 24.6MN (23%)

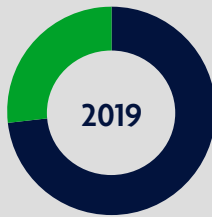
● International Spending:
USD 83.1MN (77%)



● Domestic Spending:
USD 15.6MN (51%)

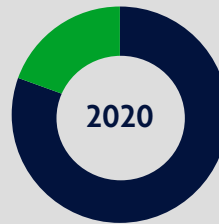
● International Spending:
USD 14.9MN (49%)

Leisure vs Business Spending:



● Leisure Spending:
USD 78.8MN (73%)

● Business Spending:
USD 28.9MN (27%)



● Leisure Spending:
USD 24.5MN (81%)

● Business Spending:
USD 5.9MN (19%)

Inbound Arrivals³

2019	2020
1. Australia 38%	1. Australia 44%
2. New Zealand 7%	2. Fiji 12%
3. United States 7%	3. New Zealand 10%
4. Fiji 6%	4. United States 5%
5. Vanuatu 4%	5. France 2%
Rest of world 38%	Rest of world 27%

Outbound Departures³

2019	2020
1. Australia 45%	1. Australia 24%
2. Vanuatu 15%	2. Dominican Republic 21%
3. New Zealand 11%	3. Philippines 15%
4. Dominican Republic 7%	4. New Zealand 9%
5. Philippines 7%	5. Vanuatu 7%
Rest of world 16%	Rest of world 23%

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO