

Global Data



Total GDP contribution:

2019

10.4%

USD 9,170 BN

2020

5.5%

USD 4,671 BN



Total Travel & Tourism jobs:

2019

334 MN

= 1 in 10 jobs

2020

272 MN

= 1 in 11 jobs

Total Travel & Tourism GDP change in 2020:

-49.1%

=USD -4,498 BN

Global Economy GDP change:

-3.7%

1 in 4 net new jobs
were created by Travel &
Tourism during 2014-2019



Change in Jobs in 2020²

-61.6 MN
-18.5%

Reunion Key Data

2019

2020



Total contribution of Travel & Tourism to GDP:

9.9%

of Total
Economy

Total T&T GDP = EUR1,992.8MN
(USD2,274.7MN)

6.0%

of Total
Economy

Total T&T GDP = EUR1,122.3MN
(USD1,281.1MN)

-43.7%

Change in Travel
& Tourism GDP
vs -7.9% real
economy GDP
change



Total contribution of Travel & Tourism to Employment:

28.7

Jobs (000s)
(11.0 % of total employment)

20.8

Jobs (000s)
(8.0 % of total employment)

Change in jobs²:

-27.5%

-7.9 (000s)



Visitor Impact
International:

EUR **404.6 MN**

Visitor spend
73.1% of total exports (USD461.8MN)

EUR **97.1 MN**

Visitor spend
25.7% of total exports (USD110.8MN)

Change in
international visitor
spend:

-76.0%

-USD 350.9 MN

Domestic:

EUR **1,017.2 MN**

Visitor spend
(USD 1,161.2MN)

EUR **626.2 MN**

Visitor spend
(USD 714.8MN)

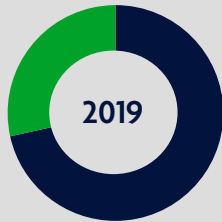
Change in domestic
visitor spend:

-38.4%

-USD 446.4 MN

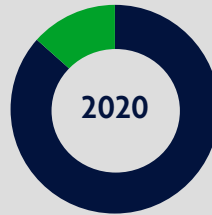
Reunion Sector Characteristics

Domestic vs International Spending:



● Domestic Spending:
USD 1,161.2MN (72%)

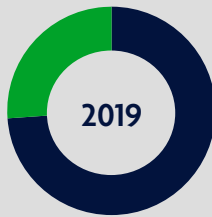
● International Spending:
USD 461.8MN (28%)



● Domestic Spending:
USD 714.8MN (87%)

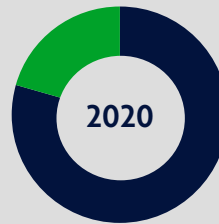
● International Spending:
USD 110.8MN (13%)

Leisure vs Business Spending:



● Leisure Spending:
USD 1,198.7MN (74%)

● Business Spending:
USD 424.3MN (26%)



● Leisure Spending:
USD 655.5MN (79%)

● Business Spending:
USD 170.1MN (21%)

Inbound Arrivals³

| 2019 | 2020 |
|-------------------------|--------------------------|
| 1. France 83% | 1. France 54% |
| 2. Mauritius 5% | 2. Denmark 7% |
| 3. Germany 2% | 3. Greece 7% |
| 4. Denmark 1% | 4. Mauritius 5% |
| 5. Greece 1% | 5. Germany 2% |
| Rest of world 7% | Rest of world 26% |

Outbound Departures³

| 2019 | 2020 |
|--------------------------|---------------------------------|
| 1. Mauritius 75% | 1. Mauritius 72% |
| 2. Madagascar 14% | 2. Madagascar 13% |
| 3. Seychelles 3% | 3. Seychelles 3% |
| 4. Comoros 2% | 4. Dominican Republic 3% |
| 5. Belgium 1% | 5. Comoros 2% |
| Rest of world 4% | Rest of world 7% |

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO