

LESOTHO

2021 Annual Research: Key Highlights¹

Global Data



Total GDP contribution:

2019

10.4%

USD 9,170 BN

2020

5.5%

USD 4,671 BN



Total Travel & Tourism jobs:

2019

334 MN

= 1 in 10 jobs

2020

272 MN

= 1 in 11 jobs

Total Travel & Tourism GDP change in 2020:

-49.1%

=USD -4,498 BN

Global Economy GDP change:

-3.7%

1 in 4 net new jobs
were created by Travel &
Tourism during 2014-2019



Change in Jobs in 2020²

-61.6 MN
-18.5%

Lesotho Key Data

2019

2020



Total contribution of Travel & Tourism to GDP:

13.4%

of Total
Economy

Total T&T GDP = LSL4,886.3MN
(USD296.8MN)

8.2%

of Total
Economy

Total T&T GDP = LSL2,753.6MN
(USD167.3MN)

-43.6%

Change in Travel
& Tourism GDP
vs -8.1% real
economy GDP
change



Total contribution of Travel & Tourism to Employment:

87.9

Jobs (000s)
(11.9 % of total employment)

62.6

Jobs (000s)
(8.7 % of total employment)

Change in jobs²:

-28.8%

-25.3 (000s)



Visitor Impact
International:

LSL **355.9 MN**

Visitor spend
2.0% of total exports (USD21.6MN)

LSL **110.6 MN**

Visitor spend
0.7% of total exports (USD6.7MN)

Change in
international visitor
spend:

-68.9%

-USD 14.9 MN

Domestic:

LSL **4,525.2 MN**

Visitor spend
(USD 274.9MN)

LSL **2,455.7 MN**

Visitor spend
(USD 149.2MN)

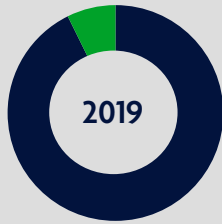
Change in domestic
visitor spend:

-45.7%

-USD 125.7 MN

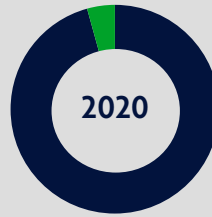
Lesotho Sector Characteristics

Domestic vs International Spending:



● Domestic Spending:
USD 274.9MN (93%)

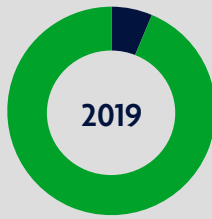
● International Spending:
USD 21.6MN (7%)



● Domestic Spending:
USD 149.2MN (96%)

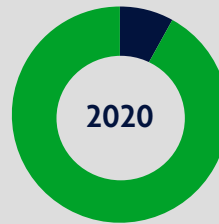
● International Spending:
USD 6.7MN (4%)

Leisure vs Business Spending:



● Leisure Spending:
USD 18.8MN (6%)

● Business Spending:
USD 277.7MN (94%)



● Leisure Spending:
USD 12.5MN (8%)

● Business Spending:
USD 143.4MN (92%)

Inbound Arrivals³

2019	2020
1. South Africa 85%	1. South Africa 84%
2. Zimbabwe 3%	2. Zimbabwe 4%
3. United States 1%	3. Germany 2%
4. Germany 1%	4. China 1%
5. Botswana 1%	5. Botswana 1%
Rest of world 9%	Rest of world 9%

Outbound Departures³

2019	2020
1. South Africa 96%	1. South Africa 95%
2. Zimbabwe 2%	2. Zimbabwe 4%
3. Botswana 1%	3. Botswana 0.6%
4. China 0.1%	4. Tanzania 0.2%
5. Tanzania 0.1%	5. Dominican Republic 0.2%
Rest of world 0%	Rest of world 1%

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO