

KAZAKHSTAN

2021 Annual Research: Key Highlights¹

Global Data



Total GDP contribution:

2019

10.4%

USD 9,170 BN

2020

5.5%

USD 4,671 BN



Total Travel & Tourism jobs:

2019

334 MN

= 1 in 10 jobs

2020

272 MN

= 1 in 11 jobs

Total Travel & Tourism GDP change in 2020:

-49.1%

=USD -4,498 BN

Global Economy GDP change:

-3.7%

1 in 4 net new jobs
were created by Travel &
Tourism during 2014-2019



Change in Jobs in 2020²

-61.6 MN
-18.5%

Kazakhstan Key Data

2019

2020



Total contribution of Travel & Tourism to GDP:

5.2%

of Total
Economy

Total T&T GDP = KZT3,663.0BN
(USD8,903.8MN)

2.4%

of Total
Economy

Total T&T GDP = KZT1,607.2BN
(USD3,906.8MN)

-56.1%

Change in Travel
& Tourism GDP
vs -3.6% real
economy GDP
change



Total contribution of Travel & Tourism to Employment:

443.2

Jobs (000s)
(5.1% of total employment)

339.1

Jobs (000s)
(3.9% of total employment)

Change in jobs²:

-23.5%

-104.1 (000s)



Visitor Impact
International:

KZT 1,165.1 BN

Visitor spend
4.4% of total exports (USD2,832.0MN)

KZT 232.6 BN

Visitor spend
1.0% of total exports (USD565.3MN)

Change in
international visitor
spend:

-80.0%

-USD 2,266.7 MN

Domestic:

KZT 1,349.1 BN

Visitor spend
(USD 3,279.2MN)

KZT 777.3 BN

Visitor spend
(USD 1,889.5MN)

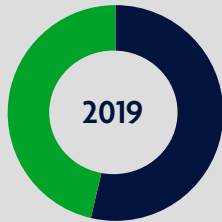
Change in domestic
visitor spend:

-42.4%

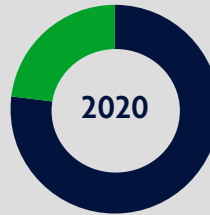
-USD 1,389.8 MN

Kazakhstan Sector Characteristics

Domestic vs International Spending:

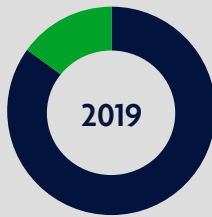


- Domestic Spending:
USD 3,279.2MN (54%)
- International Spending:
USD 2,832.0MN (46%)

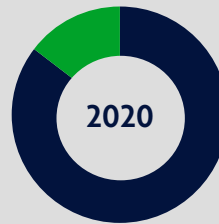


- Domestic Spending:
USD 1,889.5MN (77%)
- International Spending:
USD 565.3MN (23%)

Leisure vs Business Spending:



- Leisure Spending:
USD 5,192.0MN (85%)
- Business Spending:
USD 919.3MN (15%)



- Leisure Spending:
USD 2,095.4MN (85%)
- Business Spending:
USD 359.3MN (15%)

Inbound Arrivals³

2019	2020
1. Uzbekistan 40%	1. Uzbekistan 41%
2. Russian Federation 21%	2. Russian Federation 20%
3. Kyrgyzstan 17%	3. Kyrgyzstan 17%
4. Turkey 2%	4. Turkey 2%
5. Germany 2%	5. Germany 2%
Rest of world 18%	Rest of world 18%

Outbound Departures³

2019	2020
1. Uzbekistan 40%	1. Uzbekistan 33%
2. Russian Federation 29%	2. Russian Federation 30%
3. Kyrgyzstan 22%	3. Kyrgyzstan 26%
4. Turkey 4%	4. Turkey 5%
5. Egypt 1%	5. Egypt 1%
Rest of world 4%	Rest of world 5%

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO