

INDONESIA

2021 Annual Research: Key Highlights¹

Global Data



Total GDP contribution:

2019

10.4%

USD 9,170 BN

2020

5.5%

USD 4,671 BN



Total Travel & Tourism jobs:

2019

334 MN

= 1 in 10 jobs

2020

272 MN

= 1 in 11 jobs

Total Travel & Tourism GDP change in 2020:

-49.1%

=USD -4,498 BN

Global Economy GDP change:

-3.7%

1 in 4 net new jobs
were created by Travel &
Tourism during 2014-2019



Change in Jobs in 2020²

-61.6 MN
-18.5%

Indonesia Key Data

2019

2020



Total contribution of Travel & Tourism to GDP:

5.9%

of Total
Economy

Total T&T GDP = IDR941,107.0BN
(USD64.7BN)

3.2%

of Total
Economy

Total T&T GDP = IDR502,217.0BN
(USD34.5BN)

-46.6%

Change in Travel
& Tourism GDP
vs -2.2% real
economy GDP
change



Total contribution of Travel & Tourism to Employment:

13,180.4

Jobs (000s)
(10.1% of total employment)

11,803.2

Jobs (000s)
(9.1% of total employment)

Change in jobs²:

-10.4%

-1,377.2 (000s)



Visitor Impact
International:

IDR **259,817** BN

Visitor spend
8.9% of total exports (USD17.9BN)

IDR **56,083.1** BN

Visitor spend
2.1% of total exports (USD3.9BN)

Change in
international visitor
spend:

-78.4%

-USD 14.0 BN

Domestic:

IDR **313,698** BN

Visitor spend
(USD 21.6BN)

IDR **203,298** BN

Visitor spend
(USD 14.0BN)

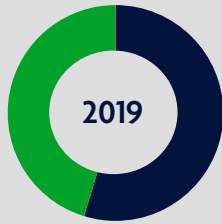
Change in domestic
visitor spend:

-35.2%

-USD 7.6 BN

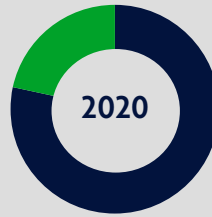
Indonesia Sector Characteristics

Domestic vs International Spending:



● Domestic Spending:
USD 21.6BN (55%)

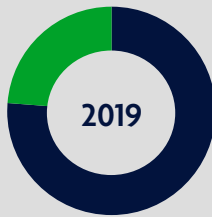
● International Spending:
USD 17.9BN (45%)



● Domestic Spending:
USD 14.0BN (78%)

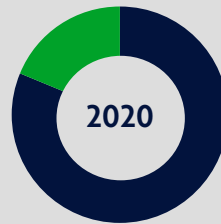
● International Spending:
USD 3.9BN (22%)

Leisure vs Business Spending:



● Leisure Spending:
USD 30.1BN (76%)

● Business Spending:
USD 9.4BN (24%)



● Leisure Spending:
USD 14.5BN (81%)

● Business Spending:
USD 3.4BN (19%)

Inbound Arrivals³

2019

1. Malaysia **19%**
2. China **13%**
3. Singapore **13%**
4. Australia **9%**
5. India **4%**

Rest of world 42%

2020

1. Malaysia **25%**
2. China **18%**
3. Singapore **15%**
4. Australia **6%**
5. India **6%**

Rest of world 31%

Outbound Departures³

2019

1. Malaysia **32%**
2. Singapore **18%**
3. Saudi Arabia **10%**
4. China **7%**
5. Thailand **6%**

Rest of world 27%

2020

1. Malaysia **46%**
2. Singapore **16%**
3. Saudi Arabia **8%**
4. Thailand **5%**
5. Japan **4%**

Rest of world 22%

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO