

GUINEA

2021 Annual Research: Key Highlights¹

Global Data



Total GDP contribution:

2019

10.4%

USD 9,170 BN

2020

5.5%

USD 4,671 BN



Total Travel & Tourism jobs:

2019

334 MN

= 1 in 10 jobs

2020

272 MN

= 1 in 11 jobs

Total Travel & Tourism GDP change in 2020:

-49.1%

=USD -4,498 BN

Global Economy GDP change:

-3.7%

1 in 4 net new jobs
were created by Travel &
Tourism during 2014-2019



Change in Jobs in 2020²

-61.6 MN
-18.5%

Guinea Key Data

2019

2020

Total contribution of Travel & Tourism to GDP:



3.6%

of Total
Economy

Total T&T GDP = GNF4,501.6BN
(USD469.4MN)

2.4%

of Total
Economy

Total T&T GDP = GNF3,088.2BN
(USD322.0MN)

-31.4%

Change in Travel
& Tourism GDP
vs +0.2% real
economy GDP
change

Total contribution of Travel & Tourism to Employment:



86.7

Jobs (000s)
(3.6 % of total employment)

66.7

Jobs (000s)
(2.7 % of total employment)

Change in jobs²:

-23.0%

-20.0 (000s)

Visitor Impact
International:



GNF**37.5**BN

Visitor spend
0.1% of total exports (USD3.9MN)

GNF**12.2**BN

Visitor spend
0.0% of total exports (USD1.3MN)

Change in
international visitor
spend:

-67.4%

-USD 2.6 MN

Domestic:

GNF**3,570.2**BN

Visitor spend
(USD 372.3MN)

GNF**2,283.6**BN

Visitor spend
(USD 238.1MN)

Change in domestic
visitor spend:

-36.0%

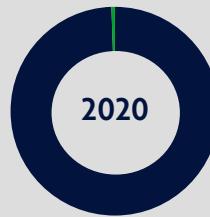
-USD 134.2 MN

Guinea Sector Characteristics

Domestic vs International Spending:

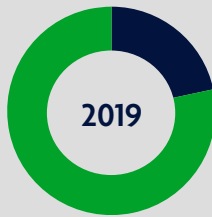


- Domestic Spending: **USD 372.3MN (99%)**
- International Spending: **USD 3.9MN (1%)**

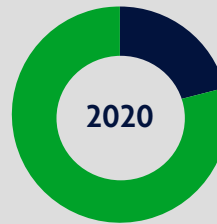


- Domestic Spending: **USD 238.1MN (99%)**
- International Spending: **USD 1.3MN (1%)**

Leisure vs Business Spending:



- Leisure Spending: **USD 81.6MN (22%)**
- Business Spending: **USD 294.6MN (78%)**



- Leisure Spending: **USD 50.4MN (21%)**
- Business Spending: **USD 189.0MN (79%)**

Inbound Arrivals³

2019	2020
1. France 16%	1. Senegal 9%
2. Senegal 9%	2. Ireland 9%
3. United States 7%	3. Finland 8%
4. China 7%	4. France 8%
5. Côte D'Ivoire 5%	5. China 7%
Rest of world 56%	Rest of world 59%

Outbound Departures³

2019	2020
1. Senegal 36%	1. Senegal 37%
2. France 27%	2. France 25%
3. Côte D'Ivoire 13%	3. Côte D'Ivoire 15%
4. Morocco 8%	4. Morocco 8%
5. Nigeria 5%	5. Nigeria 6%
Rest of world 11%	Rest of world 9%

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO