







### Global Data

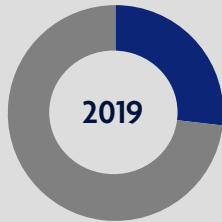
 Total GDP contribution:		 Total Travel & Tourism jobs:		
2019	<b>10.3%</b> USD 9,630 BN	Travel & Tourism GDP change:	<b>333 MN</b> = 1 in 10 jobs	Change in Jobs <sup>2</sup> :
2020	<b>5.3%</b> USD 4,775 BN	<b>-50.4%</b> =USD -4,855 BN (Economy GDP = -3.3%)	<b>271 MN</b> = 1 in 12 jobs	<b>-62.0MN</b> = -18.6%
2021	<b>6.1%</b> USD 5,812 BN	<b>+21.7%</b> =USD 1,038 BN (Economy GDP = 5.8%)	<b>289 MN</b> = 1 in 11 jobs	<b>+18.2MN</b> = + 6.7%

### Estonia Key Data

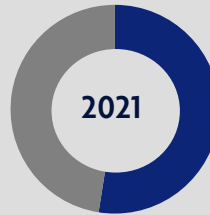
2019	2020	2021
<b>Total contribution of Travel &amp; Tourism to GDP:</b>		
 <b>12.1%</b> of Total Economy EUR 3.5BN (USD 3,863.6MN)	<b>6.1%</b> of Total Economy EUR 1.7BN (USD 1,894.5MN) Change: <b>-51.0%</b> Economy change: -2.6%	<b>6.0%</b> of Total Economy EUR 1.9BN (USD 2,041.4MN) Change: <b>+7.8%</b> Economy change: +9.1%
<b>Total contribution of Travel &amp; Tourism to Employment:</b>		
 <b>78.4 (000s)</b> 11.7% of total jobs	<b>66.8 (000s)</b> 10.2% of total jobs Change: <b>-14.8%</b>	<b>71.6 (000s)</b> 11.0% of total jobs Change: <b>+7.3%</b>
<b>Visitor Spend:</b>		
<b>International:</b>		
 <b>EUR 2.1BN</b> 9.8% of total exports (USD 2,297.8MN)	<b>EUR 0.7BN</b> 3.7% of total exports (USD 809.1MN) Change: <b>-64.8%</b>	<b>EUR 0.6BN</b> 2.5% of total exports (USD 672.2MN) Change: <b>-16.9%</b>
<b>Domestic:</b>		
 <b>EUR 0.8BN</b> (USD 843.9MN)	<b>EUR 0.5BN</b> (USD 555.4MN) Change: <b>-34.2%</b>	<b>EUR 0.7BN</b> (USD 743.3MN) Change: <b>+33.8%</b>

### Estonia Sector Characteristics

#### Domestic vs International Spending:

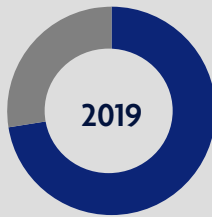


- Domestic Spending:  
**USD 843.9MN (27%)**
- International Spending:  
**USD 2,297.8MN (73%)**

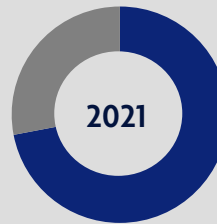


- Domestic Spending:  
**USD 743.3MN (53%)**
- International Spending:  
**USD 672.2MN (47%)**

#### Leisure vs Business Spending:



- Leisure Spending:  
**USD 2,277.4MN (72%)**
- Business Spending:  
**USD 864.4MN (28%)**



- Leisure Spending:  
**USD 1,018.9MN (72%)**
- Business Spending:  
**USD 396.6MN (28%)**

### Inbound Arrivals<sup>3</sup>

2019	2021
1. Finland <b>37%</b>	1. Finland <b>26%</b>
2. Russian Federation <b>11%</b>	2. Latvia <b>16%</b>
3. Latvia <b>8%</b>	3. Germany <b>8%</b>
4. Germany <b>7%</b>	4. Lithuania <b>5%</b>
5. Lithuania <b>4%</b>	5. Russian Federation <b>5%</b>
<b>Rest of world 33%</b>	<b>Rest of world 40%</b>

### Outbound Departures<sup>3</sup>

2019	2021
1. Russian Federation <b>32%</b>	1. Russian Federation <b>32%</b>
2. Latvia <b>9%</b>	2. Finland <b>11%</b>
3. Finland <b>8%</b>	3. Sweden <b>10%</b>
4. Poland <b>8%</b>	4. Poland <b>8%</b>
5. Lithuania <b>7%</b>	5. Latvia <b>7%</b>
<b>Rest of world 36%</b>	<b>Rest of world 32%</b>

**Note:** All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO